

BLOGGING YOUR PASSION

Rachel Watts - Planning Mindfully

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WHO DO YOU WANT TO HELP?

Who is your audience? What problems do they have? What is their ultimate goal?

HOW CAN YOU SERVE YOUR AUDIENCE?

What are you able to bring to your audience that other people in your niche cannot?

WHY IS THIS IMPORTANT TO YOU?

What makes you uniquely passionate about this topic?

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WHAT ARE YOUR NEXT STEPS?

Want to start your blog after PlannerCon 2020? What do you need to do to accomplish this goal?

ADDITIONAL RESOURCES

- Sign up for Suzi's free blog plan to help you get started!
www.planningmindfully.com/TheBlogPlan
(you will be required to sign up for Suzi's email list to enroll)
- Visit www.planningmindfully.com/PC2020 for additional resources, tools, and courses to help you get started. You'll also be able to sign up for Planning Mindfully's customized email list so you can be kept up to date on anything that will help you with your new blog.
- Do you already have a blog and are not receiving the results you want? I offer limited 1-1 coaching slots for established bloggers who are struggling to get traffic and income. Please email me at rachel@planningmindfully.com if you would like to know more about this opportunity.